FORM PTO 1449 (modified)

U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE

LIST OF REFERENCES CITED BY APPLICANT(S) (Use several sheets if necessary)

ATTY DOCKET NO. 13408.00009

APPLICATION NO.

APPLICANT MARK RIDER, ET AL.

GROUP **3713**

FILING DATE
June 6, 2001

			U.S. PATENT DOCUMENTS			60				
*EXAMINER INITIAL	DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE				
Ad	4,477,069	10/84	Crudgington, Jr.	27 3	3					
	4,866,515	9/89	Tagawa, et al.	3 58	_86_					
	4,976,438	12/90	Tashiro, et al.	273	31 3					
	5,215,464	6/93	Marshall, et al.	43 4	22					
	5,618,045	4/97	Kagan, et al.	463	40					
	5,759,101	6/98	Von Kohorn	463	40					
	5,835,715	11/98	Dahl	395	200.39					
	5,842,871	12/98	Cutler, et al.	434	332					
	4,771,344	9/88	Fallacaro, et al.	358	335					
	5,213,555	5/93	Hood, et al.	482	57					
	5,674,128	10/97	Holch, et al.	463	42					
	5,480,158	1/96	Schulze, et al.	273	434					
	6,056,640	5/00	Schaaij	463	4					
	5,959,717	9/99	Chaum	3 <i>5</i> 2	40					
· L	5,971,672	10/00	99 Rice, et al.	345	158					
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EXAMINER SHUSS MADE DATE CONSIDERED 7/24/8										

^{*}EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

Sheet 1 of 2

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FORM-PTO 8449	(modified) U.S. DEPARTMENT OF COMMERCE	,	ATTY DOCKET NO. 13408.00009 ANA 09/874/3									
LIST	PATENT AND TRADEMARK OFFICE OF REFERENCES CITED BY APPLICANT (Use several sheets if necessary)	(S)	APPLICANT MARK RIDER, ET AL.									
	(USE SEVERAL SHEETS II NECESSARY)		FILING DATE June 6, 2001 GROUP NYA									
U.S. PATENT DOCUMENTS												
*EXAMINE R	DOCUMENT NUMBER	DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE						
FOREIGN PATENT DOCUMENTS												
	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION YES/NO/ OR ABSTRACT						
11	WO 98/21682	5/98	WOX		_							
	DE 42 21 118 A1	1/94	βεx		_							
	EP 0 479 422	4/92	EPX		_							
	WO 93/16775	9/93	LUOX									
	WO 97 18370	5/97	WOX									
	EP 0 631 247	12/94	EPX									
	EP 0 277 014	8/88	CPX									
	OTHER (OCUMENT(S)	(Including Author, Title, Date, P	Pertinent Pages, Etc.)								
	"Fun Pad Mixed Ente	"Fun Pad Mixed Entertainment and Advertising"; Heisler, Jill; Advertising Age; 5/31/99										
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	# 111	1.,										
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